





About InvestSmart®



InvestSmart[®] is a comprehensive investment awareness and literacy campaign under the Securities Commission Malaysia's investor empowerment initiative. It aims to:

- (a) enable more confident and informed retail participation in the capital market.
- (b) provide the public, particularly the next generation of investors, with valuable investment information, presented in a simplified format through new technology and multimedia platforms, supplementing existing investor education channels.

The InvestSmart® approach is guided by three main principles:

• Comprehensiveness:

To target all segments of the Malaysian investing population to educate them with fundamentals of making sound investment decisions.

• Simplicity:

To demystify investing by using plain language and employing impactful methods.

Multiple modalities:

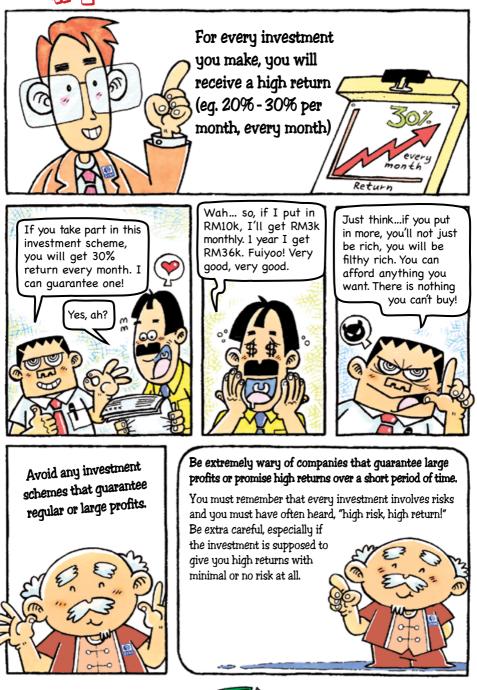
To carry out our efforts through multiple channels: both traditional and new media, as well as face-to-face engagements.

For more information, visit www.investsmartsc.my or download our InvestSmart® app from $\underbrace{\underbrace{error}_{error}}_{error}$

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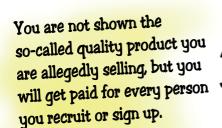


- Guaranteed High Return





- Focused on Recruiting Downlines



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You only need to find 3 downlines who will work for you. Then, you can just "goyang kaki" only. Just sit and collect money every month.

3 downlines and you can get RM5k. Work a bit harder and get another 3...

> Be wary of plans that focus on paying you to recruit and train others instead of paying you to sell products and services.

...then you will be

a millionaire in no

time. Look at this

RM500,000

chart!

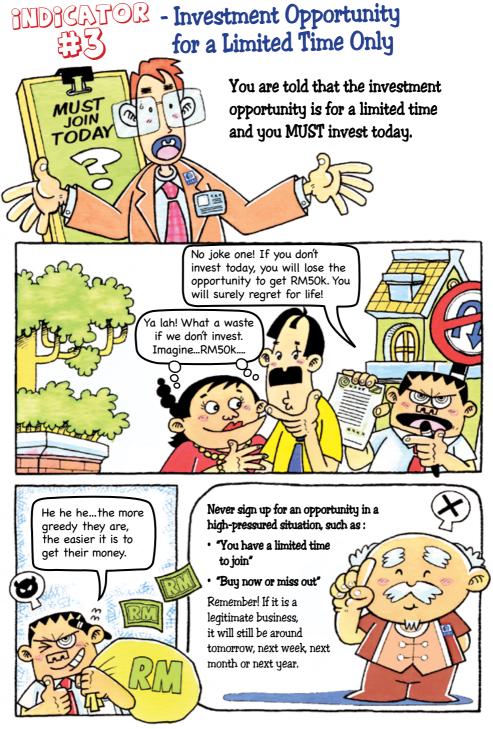
Key words that should caution you are "downline" or "pyramid".



bb

Downline

Rramid

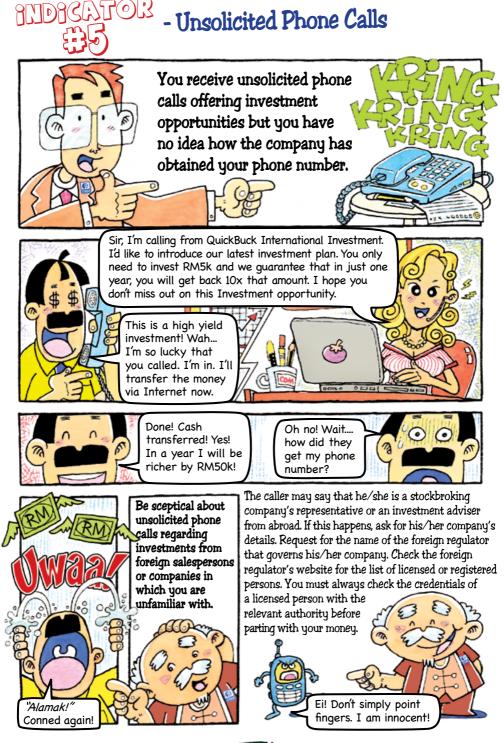




- Pay to Claim a Grand Prize









- Large Profits With No Risk

You are offered an investment product that guarantees large profits with no risk.

> If you invest in this product ah... I guarantee you high return, you won't lose anything... for sure!

Aiyah, I can give you lots of info but reading it will make your *"kepala pusing"*. Don't worry la, you can trust me laa... Sure make money one!

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Be sure you get the company's performance track record. Also ask for written information on the investment product and the business, as well as the risks involved in the investment.

> REPORT 年度 表表

Read the company's prospectus and annual report thoroughly before investing. Imagine ah...in just one year, you will be a millionaire. Don't want ah?

Hmm... ok. Can you show me the company's annual report and prospectus or not?



Aiyoo! *"kena* tipu la!"

BUDBCATOR - Difficult to Verify Company's Information

The address and contact information of the investment company offering you big money is located in a foreign country where you cannot verify its physical location and cannot find information about the company's licence.

Aunty, I offer you chance to make money... you want or not? Investing overseas la Aunty. You put in a bit of money ah... can earn a lot one.

Really ah? What else can you tell me about this company?

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Aiyah Aunty! This one not local company you know. International one... very professional lorr.

Aunty, you don't have to ask so many things one. Err... Aunty ah... how much money you got?



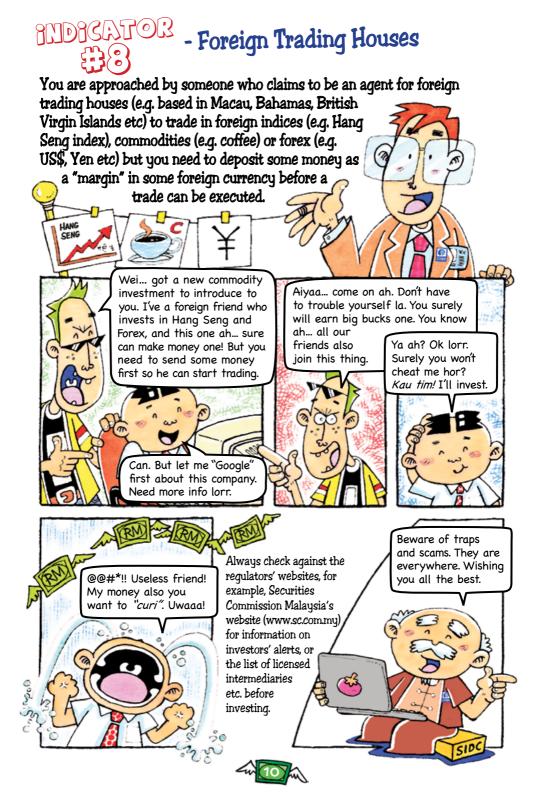
You sure ah? If sure, ok la. I trust you. I got RM10k... you can have it all. Nah... *kau tim!*



Do not provide any financial or personal information before you establish that the company is legitimate. Do not be afraid to ask questions; the more you ask, the better! Always demand an explanation for something you do not understand.

If in doubt, do not invest. Make sure you obtain solid information about the investment, the company and the salespersons/ agents.







 If you need to verify the licensing/registration status of a company or investment scheme, you may contact:

Securities Commission Malaysia 3, Persiaran Bukit Kiara Bukit Kiara 50490 Kuala Lumpur Tel: 603–6204 8999 Fax: 603–6204 8991 Email: aduan@seccom.com.my

For consumer related queries (direct selling, pyramid schemes, MLM etc), contact:

Ministry of Domestic Trade and Consumer Affairs (KPDNHEP)

No. 13, Persiaran Perdana Presint 2, 62623 Putrajaya Hotline: 1–800–886–800 Tel: 603–8000 8000 Website: www.kpdnhep.gov.my e-Aduan System: http://e-aduan.kpdnhep.gov.my

 You can get in touch with Bank Negara Malaysia on issues relating to banking, insurance, foreign currency exchange/trading (FOREX) etc at:

Laman Informasi Nasihat dan Khidmat (BNMLINK)

(Walk-in Customer Service Centre) Ground Floor, D Block Jalan Dato' Onn 50480 Kuala Lumpur Tel: 1-300-88-5465 (1-300-88-LINK) (BNMTELELINK) Fax: 603-2174 1515 Web form: eLINK





SIMPLE TIPS TO SPOT SCAMS

As an investor, you need to always be alert and on the look out for the following classic SCAM indicators:

- 1. Guaranteed High Return
- 2. Focused on Recruiting Downlines
- 3. Investment Opportunity for a Limited Time Only
- 4. Pay to Claim a Grand Prize
- 5. Unsolicited Phone Calls
- 6. Large Profits With No Risk
- 7. Difficult to Verify Company's Information
- 8. Foreign Trading Houses

- > Be wary of companies that guarantee large profits or promise high returns with little or no risk.
- > Avoid companies that pay you to look for downlines instead of selling products or services.
- > Do not be pressured into investing take your time to fully understand your investment.
- > Do not entertain calls asking you to send money to foreign banks to claim an expensive/grand prize.
- > Be cautious of calls about investments from offshore salesperson s/companies.
- > Be well-informed. Review the company's performance track record and read the prospectus and annual reports thoroughly.
- Check if the company offering the investment scheme is legitimate. Do not be afraid to ask questions about the investment and the company.
- > Always invest with licensed/registered intermediaries.

Practice wise investing. Do not become a victim of scams.





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